

JOHN WAGNER-STAFFORD

BUSINESS OPERATIONS · GENERAL MANAGEMENT · P&L LEADERSHIP



CORE STRENGTHS

- Business operations & general management
- Team & contractor leadership
- Vendor & supplier management
- Systems development & management
- Training & presentations
- Remote & self-reliant operations
- Procurement & supply logistics
- Budgets, P&L & cost control

CERTIFICATIONS

Marine Basic First Aid ·
Transport Canada Seafarer's
Medical · Fatigue
Management at Sea

CONTACT

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Mainland
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A hands-on leader who makes operations run. For nine years I was co-founder and CFO of Ingenium Books — full P&L, operating budgets, and financial priorities across a catalogue of 57+ titles and 174 products, leading a team of roughly 20 contractors (full- and part-time) plus vendors, and building the reporting systems the business depended on.

The same instinct shows up everywhere else I've worked: sole caretaker of a remote 18th-century estate in France, seven-plus years as owner-captain of a 40-foot liveaboard — self-reliance in settings where there's no one to call.

I'm looking to run business operations for a Fraser Valley company — full P&L or budget ownership, a team to lead, and real decision-making authority. Also open to the right destination leadership post — a marina, lodge, or resort GM role — for the right opportunity.

Operations I Can Run

Full-Scope Business Operations

Ran every operational function of a business for nine years — production planning, vendor relationships, policies and workflows, day-to-day decision-making.

Team & Contractor Leadership

Led a team of roughly 20 contractors — full- and part-time — plus vendors, across a publishing company; also coordinated large production teams at Ubisoft.

Systems Development & Management

Designed and built the internal reporting and royalty-management systems Ingenium Books depended on, and ran them for six-plus years — including service to external clients.

Budgets, Finance & P&L

Co-founder and CFO — built and managed operating budgets and P&L across a 57+ title, 174-product catalogue, controlled costs, and built the reporting systems behind the numbers.

AT A GLANCE

9 yrs P&L & business ownership · team & contractor leadership · systems development · remote self-reliance · valid BC driver's licence

ALSO BRINGS

Trilingual (EN/FR/ES) · comfortable adopting new systems fast · calm decision-making with limited resources · procurement & supply logistics

CERTIFICATIONS

Marine Basic First Aid · Transport Canada Seafarer's Medical · Fatigue Management at Sea

LANGUAGES

English · French · Spanish

Leadership & Operations Experience

Co-Founder & CFO — Ingenium Books

2017–2026 · full-cycle business ownership

Co-founded and ran a publishing company for nine years — full P&L, operating budgets, and financial priorities across a catalogue of 57+ titles and 174 products. Led a team of roughly 20 contractors — full- and part-time — across editorial, production, and marketing functions, plus vendor relationships. Built and ran the internal reporting and royalty systems the business depended on; served up to five external clients.

Remote Property & Estate Management — France & Mexico

Sole caretaker of a 20-hectare, 18th-century estate in France while the owners were abroad — heating and fuel systems, grounds and maintenance crews, daily inspections. Managed daily operations of a four-unit condo complex in Sayulita, Mexico — guest check-in/out, pool and grounds oversight, on-site guest resource. Previously licensed real estate experience (Royal LePage, Ontario & Quebec, 2008–2013) in residential sales and leasing, including delivering GeoWarehouse land-registry technical training to Ontario realtors in groups of 35 to 350, and presenting at industry trade shows.

Owner-Captain — S/V Ingenium (40' Monohull)

Sea of Cortez & Pacific Coast of Mexico · 2015–2022

Seven-plus years living aboard full-time — sole responsibility for the vessel and every system that kept it safe and running. Engine maintenance, docking, anchoring, weather routing, and troubleshooting; open-water passages of up to 96+ hours. Holds Marine Basic First Aid, Transport Canada Seafarer's Medical, and Fatigue Management at Sea.

Production Management — Ubisoft Montreal

2000–2006

Coordinated large creative production teams — up to ~160 people — under tight deadlines and high-pressure delivery.

What I'm looking for. A business operations, general management, or director-of-operations role in the Fraser Valley — full P&L or budget ownership, a team to lead, and real decision-making authority. Also open to the right destination or remote leadership opportunity — a marina, lodge, or resort GM role — when the fit and the opportunity genuinely warrant it.